TOP TAKEAWAYS

E-Cigarettes and Public Health

E-CIGARETTES ARE STILL SIGNIFICANTLY SAFER THAN COMBUSTIBLE CIGARETTES

- Numerous public health bodies and institutions have examined decades-long studies on the health effects of e-cigarettes, finding them to be a viable, safer substitute for combustible cigarettes.
- Public Health England found vaping is “at least 95% less harmful than smoking.”
- An article in August 2021 reported that “Many scientists have concluded that vaping is substantially less dangerous than smoking,” and “A growing body of evidence indicates that vaping can foster smoking cessation.”

THE FDA IS HINDERING ACCESS TO HARM REDUCTION

- In 2010, the FDA was granted authority to regulate e-cigarette products as tobacco products, which subjects manufacturers to a host of requirements including annual registrations, ingredient listings, and the eventual premarket tobacco product application (PMTA).
- The PMTA process has been called a “bureaucratic nightmare” and has effectively shuttered thousands of small businesses across the country.
- In September 2021, the FDA swiftly denied nearly 1 million applications for non-tobacco flavored e-liquid products and to date, the agency has only approved 23 product applications from three manufacturers, all for only tobacco-flavored products.

THE ANTI-VAPING CAMPAIGN IS NOT BASED ON SCIENCE

- Since their introduction, e-cigarettes have helped millions of American adults quit smoking combustible cigarettes.
- But policymakers and regulators continue to challenge adult access to alternatives to smoking and lie to parents about youth vaping to get them to demand that e-cigarettes and flavored vape liquids be removed from the marketplace.
- In fact, e-cigarettes have helped to accelerate significant declines in smoking among youth and young adults.

Click HERE to read the policy focus and learn more about e-cigarettes and vaping.